



FOR IMMEDIATE RELEASE

WORLD'S LARGEST CHRISTMAS LIGHT MAZE & MARKET COMES TO VANCOUVER

November 23, 2016 - VANCOUVER, British Columbia: Enchant, the world's largest Christmas light maze and market, is coming to Vancouver this November 25th, 2016.

The family-friendly festival will feature a 55,000 square foot maze, live performances, an outdoor fire pit, and a sprawling marketplace complete with seasonal food/drink vendors and local artisans.

Media partners are invited to an exclusive sneak peek at the event on November 24th. This will include a tour of the maze, surprise live entertainment, and light food and drink. Entry is available via invite only. For tickets, please contact our Marketing Assistant.

Inspired by an original Christmas story by local author Leanne Johnston, Enchant invites guests to roam through the world's largest Christmas light maze in search of Santa's lost reindeer. The maze will feature a variety of light sculptures, including 23ft tall reindeer and a 64ft tall central Christmas tree decorated with over 85,000 LED lights.

The Enchant Christmas market will feature dozens of seasonal goods from local craftsmen/women and delicious seasonal food/drinks served from 12 different food trucks. There will also be a licensed eating area serving warming holiday drinks, including mulled wine, buttered rum, eggnog, and more.

Enchant will also feature a VIP lounge for private parties where guests can enjoy exclusive entrance into the light maze and event, a private bar, and customizable entertainment options.

Event Creator: Shine Lighting Group Inc:

Shine is a Vancouver-based professional lighting company specializing in the design and implementation of tailor-made lighting experiences for public spaces. shinemorelight.com

Production Partner: WetApe:

Wet Ape was established in 2007 for the purpose of creating cultural events across Western Canada, including such as Center of Gravity, Keloha Music and Arts Festival, and Harvest Haus. wetape.com

Production Partner: myZone:

myZone Media is an event marketing and ticketing company based in Vancouver involved in numerous events, including Unbuckled. myzone.com

PRESS CONTACT:

Mike Schwarz, VP Marketing , myZone Media, mike@myzone.com

Alexandra Leo, Marketing Assistant, myZone Media, alexandra.leo@myzone.com